

## BUSINESS BREAKFAST

# HOW DOES CULTURE INFLUENCE SUCCESS OF COMPANIES AND MOTIVATES EMPLOYEES TO BE LOYAL?

- How does culture underline business accomplishments and success?
- What unique competitive advantages does Global Mindset provide companies with?
- What is the link between culture and employees engagement?
- How does culture influence relationships between team members and team leaders working on common projects?
- What cultural behaviors do customers expect from companies, their representatives and employees?
- What are employees cultural reasons to leave companies and change a working environment?

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**22.01.2020**

**09:00 - 11:00**

Klariská 14, Bratislava

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### Speaker



#### Eva Gaborikova

*Eva has been cross-cultural consultant for more than 15 years supporting leaders, managers and multicultural teams in Europe, USA and Asia. Working with international companies, teams and different cultures, she inspires her clients to look for their new strategies to understand cross-cultural challenges and differences in relationships with colleagues, business partners and customers. Her priority is to assist companies to build a unique competitive advantage on global markets.*

*Her clients are: Jaguar Cars Ltd., Mercedes-Benz, Pfizer, Covestro, Honeywell, Heineken International, Scania, Steelcase, Merck&Co., Bayer, Mars Incorporated, Johnson Controls, GlaxoSmithKline, CRH, Vodafone, British American Tobacco, General Motors, Avon, Unilever, Bosch, Heineken, Unilever, Continental Automotive Systems, ING Bank and many others.*

### Registration

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until 20.01.2020



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OBCHODNÁ KOMORA**